

## **LAUNCH YOUR LEADERSHIP POTENTIAL IN 2021!**

Explore the world of leading, motivating, and inspiring people to work together and to work smart!

## Leadership College Syllabus

Session 1: Character: Becoming the Leader People Follow by Choice

Session 2: Culture: Building a Culture of Engagement, Ownership, & Bottom-line Performance

Session 3: Coaching: Turning Homerun Hitters into Hall of Fame Players

Session 4: Communication: Engaging in Difficult Dialogue

Session 5: Leading Change: Honoring the Past, Pivoting toward the Future Session 6: Execution: Harnessing Individual Action and Collective Power





Tony Moore is a culture architect, keynote speaker, author and recovering human resource executive. Over the course of his more than 25 years in the C-suite, he has had the privilege of leading the people-side of multiple mergers and large-scale organizational turnarounds. Through this experience, Tony came to recognize culture as the soil in which everything in your organization lives or dies. His firm, Tony Moore Speaks, works with leaders who want to improve bottom-line performance by creating a culture of engagement and ownership. His goal today is simple and straightforward: present disruptive ideas that challenge our thinking, share solutions born out of experience, and provide inspiration that moves us to action.

## **Dates/Locations**

Birmingham, AL
February 18th (virtual)
April 15th (virtual)
June 30th (virtual)
August 19th (virtual)
October 21st (virtual)
December 9th (in-person)

Tampa, FL
March 4th (virtual)
April 22nd (virtual)
June 2nd (virtual)
August 26th (virtual)
October 28th (virtual)

Atlanta, GA
February 11th (virtual)
April 8th (virtual)

June 24th (virtual)
August 12th (virtual)
October 14th (virtual)

December 16th (in-person) December 2nd (in-person)

\*While we plan to hold one session in-person for each location, we know how unpredictable circumstances are and will adjust accordingly to maintain the health and safety of attendees and venues.

## **Pricing**

- Small Asset (\$99 million and under):
   \$1,499
- Midsize Asset (\$100 million to \$499 million):
   \$1.999
- Large Asset (\$500 million and above):
   \$2,499

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